Filed by Selina Hospitality PLC pursuant to Rule 425 under the Securities Act of 1933 and deemed filed pursuant to Rule 14a-12 under the Securities Exchange Act of 1934 Subject Company: BOA Acquisition Corp. Commission File No.: 001-40102

On September 1, 2022, Grupo Bursátil Mexicano (GBM) sent an e-mail communication to certain of its users announcing an informational event hosted by Selina Hospitality PLC. The text of the email message follows.

# Hey,

Check your calendar and make sure you are free on **Thursday**, **September 8**, **from 6:30 p.m. to 8:30 p.m.** because we want to invite you to a private event: Selina is going public, and we're briefing investors like you with the details!

**RSVP** here



### Here's the plan

We'll meet up at hotel Selina in Mexico City. Surrounded by artworks and drinks, we'll discuss Selina and what it means to go public. Afterward, if you'd like, you can check out the rooftop (you won't regret it).

### **About Selina**



Selina is a trendy accommodation concept for digital nomads that combines work and community.

Their business model consists of finding and remodeling properties and making them part of their 163 (and growing!) destinations.

As an investor, you'll do what everyone does at Selina: networking, working (because thinking about your portfolio is still work), and having a great time.

## Are you on board?

Here's the address: José María Izazaga 8, Centro Histórico, Centro, Cuauhtémoc, 06000, CDMX.

**RSVP** here



About Selina is one of the world's largest lifestyle and experiential platform built to address the needs and desires of millennial and Gen Z travelers, blending beautifully designed accommodation with coworking, recreation, wellness, and local experiences. Custom-built for today's normadic traveler. Selina provides guests with a global infrastructure to seamlessly travel, work and play. Founded in 2014, each Selina property is designed in partnership with local arists, creators, and tastemakers, breathing new life intelliging to interesting locations around the world – from urban cities to remote beaches and jungles. Selina's portfolio includes over 163 open or secured properties across 25 countries and 6 continents. On December 2, 2021, Selina entered into a definitive merger agreement with BOA Acquisition Corp. (NYSE: BOAS), the closing of which, which is subject to customary conditions, will result in Selina becoming a publicity listed company. For further information on Selina, visit www.selina.com or che out @selina on Instagram, Twitter or Facebook. To explore Selina real estate partnership opportunities, please contact partnerships@selina.com.

bout BOA Acquisition Corp.

OA Acquisition Corp. ("BOA") is a newly organized blank check company formed for the purpose of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization, or similar usiness combination that one or more businesses. While BOA may pursue an initial business combination target in any business or industry, it intends to focus its search on businesses that provide schoological solutions and innovation to the broader real estate industry.

Additional Information and Where to Find It
This document does not contain all the information that should be considered concerning the proposed business combination between BQA and Selina (the "Business Combination"). In connection with the
proposed Business Combination. Selina has filed with the U.S. Securities and Exchange Commission (the "SEC") a registration statement on Form F-4 (the "Registration Statement"), which includes a
preliminary proxy statement of BOA and a prospectus. The definitive proxy statement and other relevant documents will be mailed to stockholders of BOA as of a record date to be established for voting on
the Business Combination. Stockholders of BOA and other interested persons are advised to read, when available, the preliminary proxy statement and amendments thereto, and the definitive proxy
statement because these documents will contain important information about BOA, Selina, and the proposed transactions. Stockholders will also be able to obtain copies of the Registration Statement and
the proxy statement prospectus once they are available, without charge, by directing a request to: BOA Acquisition Corp., 2600 Virginia Ave NW. Sute T23 Management Office, Washington, D.C. 20037.
These documents, once available, and BOA's other filings and reports filed with the SEC can also be obtained, without charge, at the SEC's internet site (http://www.sec.gov).

INVESTMENT IN ANY SECURITIES DESCRIBED HEREIN HAS NOT BEEN APPROVED OR DISAPPROVED BY THE SEC OR ANY OTHER REGULATORY AUTHORITY NOR HAS ANY AUTHORITY PASSED UPON OR ENDORSED THE MERITS OF THE OFFERING OR THE ACCURACY OR ADEQUACY OF THE INFORMATION CONTAINED HEREIN. ANY REPRESENTATION TO THE CONTRISS A CRIMINAL OFFENSE.

Participants in Solicitation
BOA, Selina, and their respective directors and executive officers, other members of management and employees may be considered participants in the solicitation of proxies with respect to the potential transaction described in this communication under the rules of the SEC. Information about the directors and executive officers of BOA is set forth in BOA's filings with the SEC. Information regarding other persons who may, under the rules of the SEC, be deemed participants in the solicitation of the stockholders in connection with the potential transaction and a description of their direct and indirect interes set forth in the Registration Statement (and included in the proxy statement/prospectus) and other relevant documents when they are filled with the SEC. These documents can be obtained free of charge from the sources indicated above.

Forward-Looking Statements
This communication includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements penerally relate to future events, including, without limitation, statements regarding the Business Combination and expectations or plans of Seina's management. In some cases, you can identify forward-looking statements by terminology such as "may," "should," "expect," "intend," "viii," "reined," "viii," "predict," "potential," or 'confisional," or 'confisional, or 'confisional," or 'confisional," or 'confisional," or 'confisional," or 'confisional, and other factors which could cause actual results to differ materially from those expressed or implied by such forward-looking statements are based upon estimates and assumptions that, while considered reasonable by Selina and its management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, without limitation: (1) the occurrence of any event, change, or other circumstances that could give rise to the termination of the definitive agreements respecting the Business Combination (2) the outcome of any legal proceedings that may be instituted against BOA, Selina, or others following the announcement of the Business Combination (3) the inability to complete the Business Combination (4) the statute of bottom approval of the stockholders of BOA or to satisfy other conditions to closing; (4) changes to the proposed structure of the Business Combination (5) the activity to recogn